

Journal of Supply Chain and Operations Management

Special issue: Aligning business analysis approaches with data capturing technologies

Data capturing technologies, such as bar code, radio frequency identification technology (RFID), etc., have been extensively adopted in organizations (for profit as well as non-profit; manufacturing sector as well as in the service sector) to collect timely and relevant data. The implementation of such data capturing technologies provides valuable inputs to business analytics processes. The significant recent improvements in data analysis tools provides tremendous potential to utilize the data captured for improved business decision making and enhance competitiveness.

This special issue aims to provide practical guidelines on how to match data capturing technologies with data analytic approaches and tools. Manuscripts dealing with all related topics, including the following (but not limited to) are requested. A quick turnaround (given below is the timeline) of acceptance decision & publication of this special issue of JSCOM is envisioned.

Topics of interest for this special issue include, but are not limited to the following:

Automatic identification and data capture (AIDC);
Barcodes and 2D barcodes;
Smart card;
Radio frequency Identification Technology;
Cloud computing;
Blockchain;
Business Intelligence;
Artificial Intelligence;
Machine Learning;

Submission Timeline:

Submission deadline: April 1, 2019
Review deadline: June 1, 2019
Decision deadline: July 15, 2019
Expected date of publication: August 15, 2019

For manuscript guidelines and template, please visit <https://jscom.scholasticahq.com/for-authors> . Please include “*Special issue on Aligning business analysis approaches with data capturing technologies*” as the subtitle of the paper. Please submit your paper at <https://jscom.scholasticahq.com/> by clicking on the red “Submit Manuscript” button. For questions, please contact the Guest Editor:

Qiannong Gu, Ph.D.
Department of Information Systems and Operations Management
Miller College of Business
Ball State University
qgu@bsu.edu