

*Please check your registration email for the Conference Zoom Link.*

**Session I-A (9:30-10:40am) Breakout Room 1**

**Session Chair: Shaonan Tian**

**Creating Re-Construction Plans with iPad LIDAR and BIM Integration**

Jaklin H. Rowley, California State University, Fresno, jaklinhart@mail.fresnostate.edu

Wei Wu, California State University, Fresno, weiwu@mail.fresnostate.edu

**Introducing Visual Basic for Applications in a Spreadsheet Modeling Course**

Robert M. Saltzman, Professor, San Francisco State University, saltzman@sfsu.edu

**An Optimization Approach to Time-Segmented Regression with Application on the Analysis of the Dynamics of Systematic Risk in Financial Markets**

Yang Sun, California Northstate University, yang.sun@cnsu.edu

Shawn Varshney, Financial Literacy for You, varshney.shawn@gmail.com

**Online Description Quality for Sustainable Seller Strategies**

Yang Sun, California Northstate University, yang.sun@cnsu.edu

Shaonan Tian, San Jose State University, shaonan.tian@sjsu.edu

Ming Zhou, San Jose State University, ming.zhou@sjsu.edu

**Session I-B (9:30-10:40am) Breakout Room 2**

**Session Chair: Yan Wu**

**Analyzing and Improving Customer Satisfaction in Online Grocery Shopping**

Zinovy Radovilsky, California State University, East Bay, zinovy.radovilsky@csueastbay.edu

Vishwanath Hegde, California State University, East Bay, vish.hegde@csueastbay.edu

**From Emergency to Long-term Instructional Modalities for Business Communication**

Yim-Yu Wong, San Francisco State University, yywong@sfsu.edu

Theresa Roeder, San Francisco State University, tmroeder@sfsu.edu

Alexandria Leyton, San Francisco State University, aleyton@sfsu.edu

Paul Glanting, San Francisco State University, pbg@mail.sfsu.edu

**Will Artificial Intelligence Impact Global Supply Chains?**

Nathaniel C. Lupton, San Jose State University, nathaniel.lupton@sjsu.edu

Dongli Zhang, Fordham University, dzhang@fordham.edu

Yeonji No, San Jose State University, yeonji.no@sjsu.edu

Taeho Park, San Jose State University, taeho.park@sjsu.edu

**Trust and Trustworthiness: Experiments with Artificial Intelligence (AI) Agents**

Yan Wu, San Jose State University, yan.wu@sjsu.edu

Jason Xianghua Wu, University of Texas at Arlington, xianghua.wu@mavs.uta.edu

Kay-Yut Chen, University of Texas at Arlington, kychen@uta.edu

Lei Hua, University of Texas at Tyler, lhua@uttyler.edu

**Session II-A (10:50am-12:00pm) Breakout Room 1**

**Session Chair: Tianqin Shi**

**Weak Links in Supply Chains Using Lean Manufacturing and Possible Remedies**

Richard E. Gunther, California State University, Northridge, rick.gunther@csun.edu

**Analyzing Health Recommender Systems using NLP Techniques**

Shilpa Balan, California State University-Los Angeles, sbalan@calstatela.edu

Sumali Conlon, University of Mississippi, sconlon@bus.olemiss.edu

**Healthcare Financial Performance and Sustainability During the COVID-19 Pandemic**

Yeongling H. Yang, San Diego State University, hyang@sdsu.edu

Eric C. Chen, Harvard Medical School, eric\_chen@hms.harvard.edu

**The impact of COVID-19 on the operations of Applied Behavioral Analysis services**

Tianqin Shi, San Jose State University, tianqin.shi@sjsu.edu

Yang Sun, California Northstate University, yang.sun@cnsu.edu

Sharon Qi, San Jose State University, sharon.qi@sjsu.edu

Shu Zhou, San Jose State University, shu.zhou@sjsu.edu

Taeho Park, San Jose State University, taeho.park@sjsu.edu

**Session II-B (10:50am-12:00pm) Breakout Room 2**

**Session Chair: Kungpeng Li**

**Risk Pooling Mitigates Leverage-Induced Principal Agent Problem**

Dan Lin, UST Global Inc., shuncheng113@gmail.com

Fang Fang, California State University San Marcos, fangfang@csusm.edu

Xiaohui Xu, California State Polytechnic University, Pomona, xxu@cpp.edu

**Empirical Investigation of Kraljic Portfolio Matrix**

Yuan Ye, California State University, Sacramento, yuan.ye@csus.edu

**A Systematic Literature Review of Supply Chain Barriers to Drug Safety**

Arvinder P.S. Loomba, San Jose State University, arvinder.loomba@sjsu.edu

**Go Wide or Go Exclusive: Strategic Responses with Asymmetric Marketplace Platforms**

Kungpeng Li, California State University, Northridge, kungpeng.li@csun.edu

Yang Li, California State University, Sacramento, yang.li@csus.edu

Amir Gharehgozli, California State University, Northridge, amir.gharehgozli@csun.edu