

**The 36th Annual CSUPOM Conference, March 8 - 9, 2024**  
**In-person at California State Polytechnic University, Pomona**

**Program**

**Friday, March 8<sup>th</sup>, 2024**

1:00 – 5:00 PM	<b>Plant Tour</b>	Niagara Bottling
6:00 – 8:00 PM	<b>Dinner and Board Meeting</b>	VITA Italian Bar & Grill

**Saturday, March 9<sup>th</sup>, 2024**

7:30 – 8:15 AM	<b>Registration and Breakfast</b>	
8:15 – 8:30 AM	<b>Welcome/Orientation</b> <b>Sandeep Krishnamurthy</b> Singelyn Family Dean of the College of Business Administration Conference Co-Chair	
8:30 – 10:30 AM	<b>Session 1 Presentations</b> Session 1A Session 1B	
10:30 – 10:45 AM	<b>Coffee Break</b>	
10:45 – 11:30 AM	<b>Panel Discussion:</b> The Impact of AI on Digitizing Supply Chains: Fact, Fiction or Fantasy? <b>Ramandeep S. Randhawa, USC Marshall School of Business</b> Senior Vice Dean for Academic Programs Charles L. and Ramona I. Hilliard Professor of Business Administration Professor of Data Sciences and Operations <b>Sandeep Krishnamurthy, Calpoly Pomona</b> Singelyn Family Dean of the College of Business Administration Conference Co-Chair	
11:35 AM – 12:20 PM	<b>Keynote Presentation:</b> ESG and Supply Chain Issues <b>Christopher Tang, UCLA Anderson School of Management</b> UCLA Distinguished Professor Edward W. Carter Chair in Business Administration Senior Associate Dean, Global Initiatives Faculty Director, Center for Global Management	
12:20 – 1:20 PM	<b>Lunch</b> <b>Best Paper Award</b>	
1:20 – 3:20 PM	<b>Session 2 Presentations</b> Session 2A Session 2B	
3:20 – 3:35 PM	<b>Coffee Break &amp; Group Photo</b>	
3:35 – 4:20 PM	<b>Student Paper Presentations</b> Ming Zhou, San Jose State University	
4:20 – 5:00 PM	<b>CSUPOM Business Meeting</b>	